

MOST URGENT

ICAR-CENTRAL SHEEP & WOOL RESEARCH INSTITUTE
AVIKANAGAR, TEHSIL-MALPURA, DISTRICT-TONK (RAJASTHAN)-304501

F. No. 7(7) E.III/77/Vol.X/PF/8535

Dated 1.09.2017

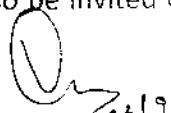
ENDORSEMENT

16

In supersession of previous endorsement F. No. 7(7) E.III/77/Vol.X/PF/ dated 14th September, 2017, A copy of Circular No. 21-46/2014-CDN (Vol.I) dated the 13th September, 2017 has been received from the ADG (Tech. Coord.) ICAR, KB, New Delhi - regarding to launch a compaign "Swachhata Hi Seva" on September 15 to continue upto 2nd October, 2017 under Swachh Bharat Mission anniversary is forwarded to the following Officers/Officials for information, guidance & further necessary action.

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|---|---|--|
| 1. Dr. F. A. Khan, Principal Scientist | - | Chairman, Swachha Bharat Abhiyan |
| 2. Sh. Neeraj Tanwar, AO & I/C, S& P Section | - | Member, Swachha Bharat Abhiyan |
| 3. Sh. S. R. Meena, ACTO & I/C, Horti. Section | - | Member, Swachha Bharat Abhiyan |
| 4. Sh. Shyam Singh, CTO & I/C, Farm Section | - | Member Secretary, Swachha Bharat Abhiyan |
| 5. Dr. Rajiv Kumar, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 6. Sh. M.C. Meena, STO | - | Co Opted Member, Swachha Bharat Mission |
| 7. Sh. Seiko Jose, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 8. Sh. Mohd. Anwar Khan, AAO | - | Co Opted Member, Swachha Bharat Mission |
| 9. Dr. Dushyant Kumar, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 10. Sh. Sumer Singh Rao, Security Supervisor | - | Co Opted Member, Swachha Bharat Mission |
| 11. Sh. Ram Dhani Prasad, Technical Officer | - | Co Opted Member, Swachha Bharat Mission |
| 12. Shri Suresh Chand, Senior Technical Officer | - | Co Opted Member, Swachha Bharat Mission |
| 13. Shri Ram Khilari Meena, TO | - | Co Opted Member, Swachha Bharat Mission |
| 14. Shri Yogi Ram Meena, STA | - | Co Opted Member, Swachha Bharat Mission |
| 15. Sh. M.L. Jangid, Chief Technical Officer | - | Coordinator, Swachha Bharat Mission |

It is therefore, requested that the Action Plan may be sent in 3 days. A 2-3 minutes video of Swachhata event may also be sent by 26th September, 2017. Reports on activities undertaken on the day identified for the specific activities may be sent the same day by 5.00 PM alongwith the photographt eviudence/video clips. The desired information may be sent on e-mail ajaverma.icar@nic.in & Admn. I Section, CSWRI, Avikanagar. The report may also be uploaded on the Institute's Website on daily basis and also shared with DKMA for uploading on the ICAR Website also. Public figures and the Senior Officers from the Headquarter may also be invited on Specific days.


(Harshit Agarwal)
Head of Office

Distribution:

1. Dr. /Shri _____ Th. Head/Incharge _____ for information & compliance.
2. All Head of Divisions/Section Incharges at Main Institute for information.
3. Head/OIC, ARC, Bikaner/NTRS, Garsa/SRRC, Mannavanur for information & compliance.
- ✓ 4. Incharge, AKM Unit for uploading on Institute Website.
5. Notice Board
6. Guard File.



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAVAN, NEW DELHI**

F.No. 21-46/2014-CDN(Vol.I)

Dated the 13th September, 2017

CIRCULAR


As a part of the implementation of the Swachh Bharat Mission, it has been decided to launch a campaign "Swachhta Hi Seva" on September 15th to continue upto 2nd October, 2017, the Swachh Bharat Mission anniversary across all Instt./DUs/CAUs/NRCs/Bureaus ATARIs/KVKs/Offices under DARE/ICAR followed by cleanliness drive within and around the offices/campuses through:

- Displaying the banners "Swachhta Hi Sewa" at appropriate places in and outside the campuses (Banner format shall be mailed separately)
- Sapath taking & Launching of Swachh Monitoring System in all offices and attached Institutes/ establishments
- Everyday *Shramdaan* by officials and plantation of trees ensuring their maintenance and growth.
- Sanitation and Hygiene related competition among the officials/Trainers.
- Comprehensive Campaign through Banner, posters, TV, Newspaper Advertisement, Use of Social Media – Cap and T-shirts.

Apart from the above activities the following **specific activities** have also been decided by the Competent Authority in DARE/ICAR to be undertaken on the following specific dates as mentioned against them.

- 1) 17th Sept: **Celebration of Sewa Diwas**: All employees shall devote 2 hrs. (10.00 – 12.00 AM) in the dedicated cleaning and sweeping of the entire campuses/premises of the institutes/ establishments/offices.
- 2) 24th Sept 2017: **Celebration of Samagra Swachhta Diwas**: Every employee shall perform "**Shramdaan**" and contribute in the developing of a proper Toilet facility in a disadvantaged area where such facility is needed.
- 3) 25th Sept 2017: Celebration of "**Sarwatra Swachhta**": Every employee shall contribute towards cleaning of public places.
- 4) 1st of October: **Swachhta of Nearby Tourist Spots**: Every employee shall contribute towards cleaning of nearby important tourist spots.
- 5) **Public Function/Award Ceremony**: A public Function and the award ceremony to recognise the contributions of the outstanding performers.

All Directors of ICAR Institutes/NRCs/PDs /Divisions/Sections of ICAR Hqrs. may send their Action Plan in 3 days. A 2-3-minute video of your best Swachhta event may also be sent by 26th September, 2017. Reports on the activities undertaken on the days identified for the specific activities shall be sent the same day by 5.00 PM along with the photographic evidence/video clips. The desired information may be sent to GAC section on e-mail Ids: ajaiverma.icar@nic.in, rajeswari.icar@nic.in with copy to adgcoordination@gmail.com. The reports may also be uploaded on the Institute's website on daily basis and also shared with DKMA for uploading on the ICAR Website also. Public figures and the Senior Officers from Headquarters may also be invited on specific days.


(Shiv Prasad Kimothi)
ADG(Tech. Coord.), ICAR

Encl: Copy of D.O. letter No. AR/DG-02/2017
Ministry of Drinking water and Sanitation

Distribution:

1. Chairman, ASRB/ All DDGs/All ADGs (for wider circulation and follow-up)
2. All Director/Project Directors of ICAR Institutes/National Research Centres/ATARIs/Project Coordinators//Bureaux for compliance.
3. * PSO to DG, ICAR/PPS to Secretary, ICAR/PPS to FA(DARE)
4. DKMA is requested to cover the comprehensive campaign at ICAR Hqrs.
5. All Sections/officers of ICAR Hqrs., Krishi Bhavan/KAB-I/KAB-II/NASC.